

# Vodafone Business Fleet Analytics

Video-based  
safety solutions



## Video-based safety solutions to help you keep your team, vehicles and business protected

Businesses of all sizes are looking at how they can reduce risk and create a love for their brand – to create a more sustainable future. Whether it's meeting Duty of Care compliance or Sustainability targets, reducing insurance risks and costs, or finding innovative ways to respond to government policies, fleet managers in the public and private sector, can now keep a close eye on their employees' experiences when out on the road – all from the comfort of wherever they're working.

It's quite simple - thanks to the video-based safety solutions from Vodafone Business Fleet Analytics. With these products and services, fleet operators can encourage safe driving styles

and behaviours (i.e. removing distractions), that make sure their employees (and other road users) are as safe as possible, when they're out and about. They also have the added protection of having road incident evidence at their fingertips, if something happens on route – all ready to support a possible insurance claim. A welcome relief when it comes to preventing fraudulent claims.

What's more, telematics data insight and reporting can provide a 'lens' into how their fleet is running overall, so they have a closer understanding of what needs to happen to boost efficiencies, spend return and customer experience, minimise risk and maximise road safety.

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## Video-based safety solutions

### Let's make driving distractions a thing of the past

The sensors in the vehicle monitors and records what's happening:

- in front of the driver
- in their cabin, as they drive

Acting as a driving 'guardian', it helps keep the driver and other road users safe. The system will alert the driver to distractions (see opposite).

In case of a road incident, the video footage will:

- be supportive evidence for investigations and insurance claims – which also protect employees in case of a claim against them, which can then impact their own personal vehicle insurance policy
- help prevent fraudulent insurance claims

Fleet managers can then access this data:

- 24/7, in one easy-to-use platform from their desktop or device app
- alongside rich telematics data which can highlight risk areas, to inform effective business decisions e.g. spot congested routes to avoid, to reduce the likelihood of accidents



### Your driver will be alerted if they:

- become drowsy or distracted
- speed excessively
- smoke (including vaping)
- use a mobile device while driving
- don't use their seatbelt
- driving behaviour is not responsible or lawful, e.g. driving through a red light



### Getting employees home safe after a shift



Driver on their route



Forward-facing camera captures - incident (e.g. collision with cyclist) - video system uploads and stores data - footage only sent to manager if incident occurs



In-cabin-facing camera uses AI to identify risky behaviour (e.g. driver fatigue) and creates an audible alert, giving the driver an opportunity to correct it



Managers can work with employees to reduce risky driving behaviours (e.g. change shift patterns from night to day) to keep drivers safe and complying with the Highway Code



Analytics and reporting insight, supports managers to reduce risk and drive operational efficiency

Increase - employee & road user safety, & operational efficiency & excellence

Reduce - risks & costs

One easy-to-use online platform

**Interested? Get in touch now!** [salesuk.telematics@vodafone.com](mailto:salesuk.telematics@vodafone.com)

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**vodafone**  
business



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## Video-based safety solutions

**Peace of mind - protect your business reputation, minimise risk and maximise road safety with our devices**

- Monitor driver behaviour from anywhere with our IoT platform
- Use the latest powerful AI technologies – including Advanced Driver Assist System (ADAS) and Driver Status Monitoring (DSM) – detect hazards on road and high-risk driver behaviours
- Capture accurate real-time & historical data - built-in GPS receiver and G-force sensor capture accurate supporting data including vehicle speed, location, impact force and driving style
- High-quality footage – night or day and in any weather conditions – with full HD 1080p video and a super-wide viewing angle – with images before, during and after event
- Easy-to-use SOS button to capture incidents recording and request assistance
- Specially designed & robust hardware - industrial-grade memory cards for reliable data capture to meet the demands of a professional fleet – plus supercapacitors as a power back-up, rather than a lithium-ion battery so can operate safely in more extreme temperatures
- Supports First Notification of Loss (FNOL) alerts
- Self-checking notifications with built-in GPS and GLONAA
- Your data protected - Locking Case & Encrypted Data with advanced security features to protect against unauthorised tampering, so all video footage supporting vehicle data is safe and secure



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